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韩少甫　地区经理

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???...

Emerald

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- 1967，Bradford University 50名学者
- **管理学、工程学、人文社会科学**
- 世界重要的人文社科出版社之一

Times Higher Education Supplement World University Rankings 2013

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- *University of Chicago GSB*
- *Insead*
- *New York University: Stern*
- *Dartmouth College: Tuck*
- *Yale School of Management*
- ……

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同行评审期刊

纸本图书

案例集

Emerald 管理学期刊

➢ Emerald管理学268种期刊：专业化、**细分化**

会计与金融领域：

26种 — 高度细分化国际期刊

- 《会计、审计与职责杂志》
- 《新兴经济体会计学》
- 《反洗钱杂志》
- 《管理审计杂志》
- 《国际金融管理》
- 《会计研究》
- 《金融犯罪》
- 《金融风险和资产平衡表》
- 《会计管理定性研究》
- 《会计和组织变化》
- …

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22种 — 单一出版量最大

- 《银行市场学》
- 《国际酒类营销杂志》
- 《欧洲营销杂志》
- 《服务业营销杂志》
- 《消费品营销杂志》
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- 《产品与品牌管理杂志》
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- 《儿童青少年市场》
- 《国际药物与卫生保健市场》
- …

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中文参考名	Article - Current Jrnl Name
欧洲营销杂志	European Journal of Marketing
管理决策	Management Decision
消费品营销杂志	Journal of Consumer Marketing
当代服务业管理 国际期刊	International Journal of Contemporary Hospitality Management
运行与生产管理 国际期刊	International Journal of Operations & Production Management
领导和组织发展杂志	Leadership & Organization Development Journal
零售与分销管理 国际期刊	International Journal of Retail & Distribution Management
产品与品牌管理杂志	Journal of Product & Brand Management
行销行情和规划	Marketing Intelligence & Planning
服务业营销杂志	Journal of Services Marketing

部分SSCI 检索期刊

China Agricultural Economic Review	SSCI
Chinese Management Studies	SSCI
Cross Cultural Management	SSCI
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International Journal of Manpower	SSCI
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International Marketing Review	SSCI
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Journal of Services Marketing	SSCI
Management Decision	SSCI
Personnel Review	SSCI
Supply Chain Management: An International Journal	SSCI

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Management Decision
《管理决策》 SSCI收录 **IF:** 1.302

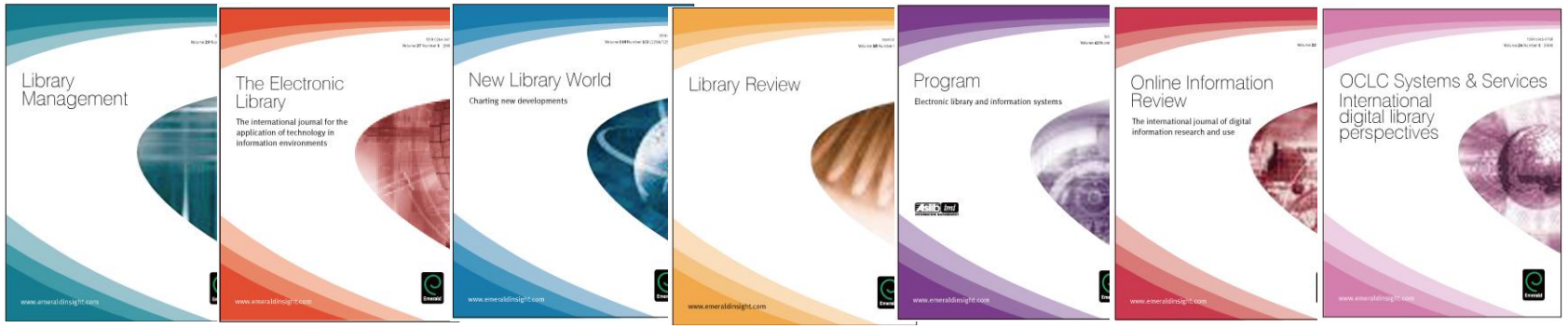
Volume：51 Issue：8

期刊范围：针对商业领域理论、实践、技巧和决策进行研究和思考的文章。它拥有高端的稿源——来自著名的管理学领域的哲学家、企业家；并采用一种能清晰地为读者提取大量有价值信息的方式，这使它成为了该领域无价的研究资源。

Disaster Prevention and Management
《灾难预防与管理》 SSCI收录
Volume：22 Issue：3

期刊范围：现有灾害应急和危机管理活动与方法的整合者，通过以往的经验，发现如何预测事件，对危机局势作出积极的相应，并在危机期间及之后有效处理突发事件。选题方面，既有深入的国际灾害个案研究，也有探讨实证研究结果和心里反应的论文。

Emerald 图书馆学期刊



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- *Library Hi Tech* 《图书馆高新技术》
- *The Electronic Library* 《电子图书馆》
- *Interlending and Document Supply* 《馆际互借与文献供应》

30+, 12种ISI收录

Emerald工程学期刊

- 23种工程学期刊
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工业机器人　装配自动化

焊接与表面固定技术

飞机工程与航空航天技术...

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Scientia Imperii decus et tutamen

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- SSCI(社会科学引文索引) (介绍 进入)
- EI village (介绍 进入 EI检索源(201
- ISTP(CPCI-S) (介绍 进入)
- Essential Science Indicators(ESI) 进入)
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- ITU-R标准 全文 (介绍 进入)

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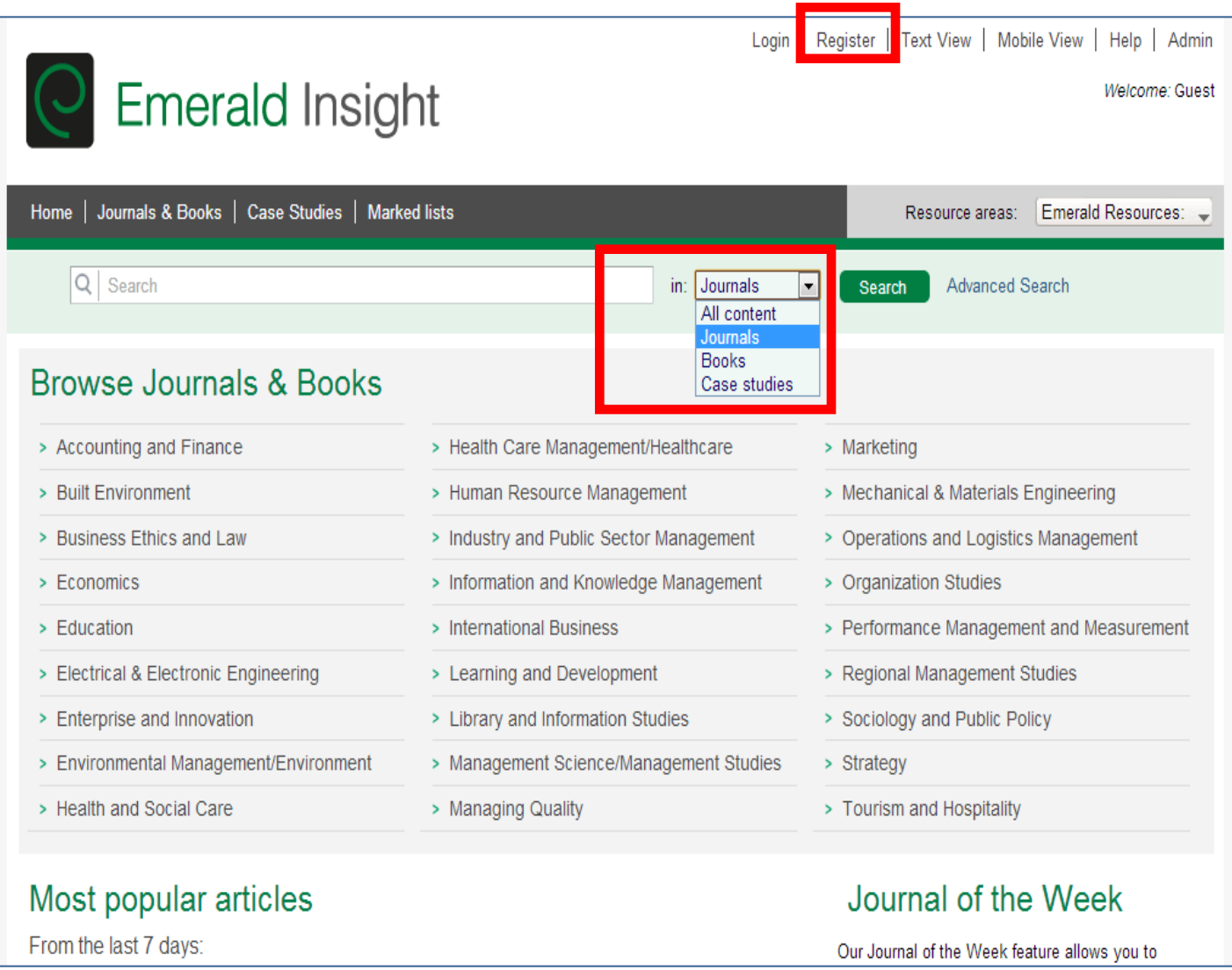

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- Digital Natives, Digital Immigrants Part 1

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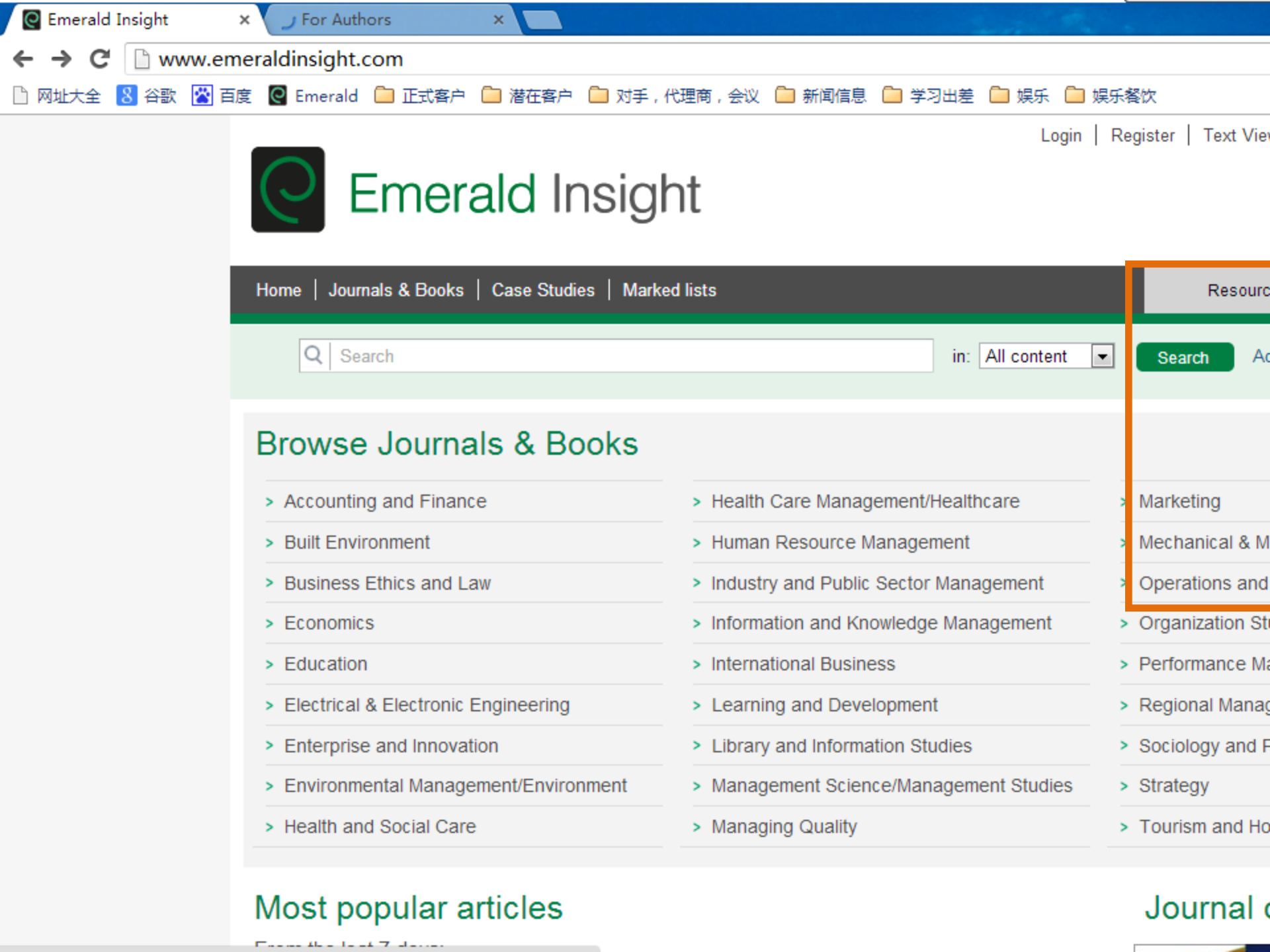
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- Embrace Social Media to Maximize Research Funding Potential
- Emerald Group Publishing is sad to announce the sudden death of Executive Chairman, Martin Fojt
- Emerald Book, Culturally Responsive Methodologies, Receives Honourable Mention in the 2013 PROSE Awards
- Emerald to Support Heart Research UK's Fundraising Efforts in 2014
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Emerald Literati Network

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年度最佳

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For Librarians 图书馆员专栏

Comprehensive solutions to the issues facing library and information professionals

Emerald

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For Engineers 工程师专栏

Insightful practical and theoretical articles, interviews, case studies, viewpoints and more...

Emerald

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Resources for a worldwide research community

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- 2013 Outstanding Doctoral Research Awards - **judging in progress!**
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- 2012/2013 Emerald/CAPES Brazilian Management Research Fund Award -**deadline extende**
- 2013 Emerald African Management Research Fund Award -**deadline 1 September 2013!**
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- Archive of previous winners

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Resources for those studying MBAs, degrees, executive courses and business-related subjects

Emerald

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彼得·德魯克

Editor's Choice: Celebrating the life and works of Peter Drucker

Experts in the worlds of business and academia regard Peter Drucker as the founding father of the study of management. He wrote 39 books, including the landmark titles *The Practice of Management* (1954) and *The Effective Executive* (1967).

He published his first book, *The End of Economic Man*, in 1939. His works had a profound impact on how people around the world organize themselves in the realms of business, government and civil society. He predicted many of the major developments of the late 20th century, including privatization and decentralization; the rise of Japan to economic world power; the decisive importance of marketing and innovation; and the emergence of the information society with its necessity of lifelong learning.

Enter the Peter Drucker section...

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Featured video: Online social networks and learning

Published in *On the Horizon*, this viewpoint essay seeks to argue that young people's online social networking can serve as sites for and supports for student learning in ways not currently assessed.

This work presents concrete examples of how social network sites, typically seen as a distraction, might be re-envisioned as supports for revised student learning outcomes.

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Agenda

- 1. 投稿准备流程
- 2. 审稿及成功发表
- 3. 中国作者常见问题
- 4. Emerald学术研究基金

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What do I write about?

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- ***Management Decision***

  SSCI收录，IF 2011: 1.302

  Founded in 1963

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- ✓ 标题: 最少的单词，表达最充分的意思
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• 出现于20世纪80年代后期 • 明显不同之处在于行文中用**醒目的字体**(黑体、全部大写、或斜体),直接标出目的、方法、结果、结论等以便于读者了解论文的内容 • **Emerald采用这种摘要类型。**	• 资料性或情报性摘要 • 主要**总结论文中的主要发现**，运用于描述实验研究类论文和创新价值较大的、主题单一的文献.它向读者提供原文中的全部创新内容，提供尽可能多的定量或定性的信息。	• 介绍性摘要，也称陈述性摘要。 • 主要介绍**论文的论题和目的**，用简单的几句话使读者对论文所研究的主要内容有一概括的了解，不需要介绍方法、结果、结论的具体内容，也不需要用数据进行定量描述。

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结构性摘要举例

Milorad M. Novicevic, Mario Hayek, Tony Fang, (2011) "Integrating Barnard's and contemporary views of industrial relations and HRM", Journal of Management History, Vol. 17 Iss: 1, pp.126 - 138

Abstract

•**Purpose** – The purpose of this paper is to juxtapose the contemporary views of industrial relations (IR) and human resource management (HRM) with the ideas expressed by Chester Barnard.

•**Design/methodology/approach** – The paper analyzes Chester Barnard's views along the four premises that underlie contemporary perspectives on the fields of IR and HRM.

•**Findings** – Barnard's main points: that sincerity and honesty of management is crucial to developing an individual employee's will to collaborate, and that collective cooperation is superior to collective bargaining are found to resonate well with the contemporary views and provide a clear indication for Barnard's preference of human resource perspective to the IR perspective.

•**Practical implications** – This paper provides Barnard's practical insights into why managing IR and HR by policies leads to poor management.

•**Originality/value** – This paper is the first to recognize Barnard's unique contribution to contemporary perspectives on IR and HRM disciplines.

•**Keywords**: Employee relations, Human resource management, Industrial relations, Organizations

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- ✓ **关键词**：数量限制，一般4-6个
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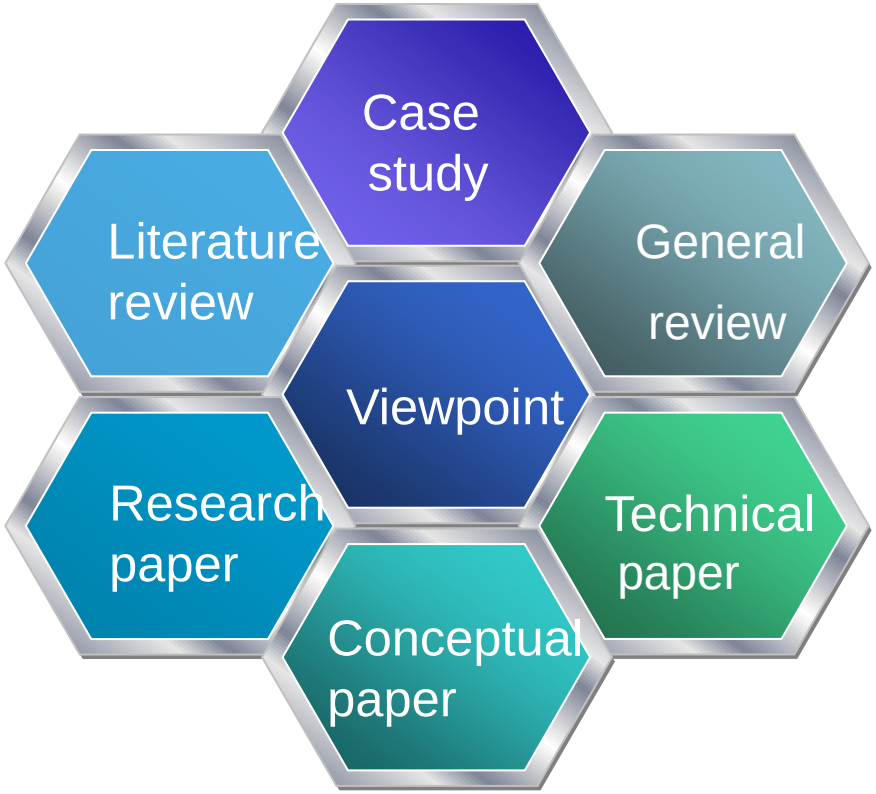

Paper Type

Harvard style:哈佛格式，作者在正文中用圆括号注出所引用文献的作者和出版年，在文后参考文献列表中提供所引文献的详细信息，参考文献列表以作者姓氏的字母顺序排序。

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参考文献举例-

A

F

References

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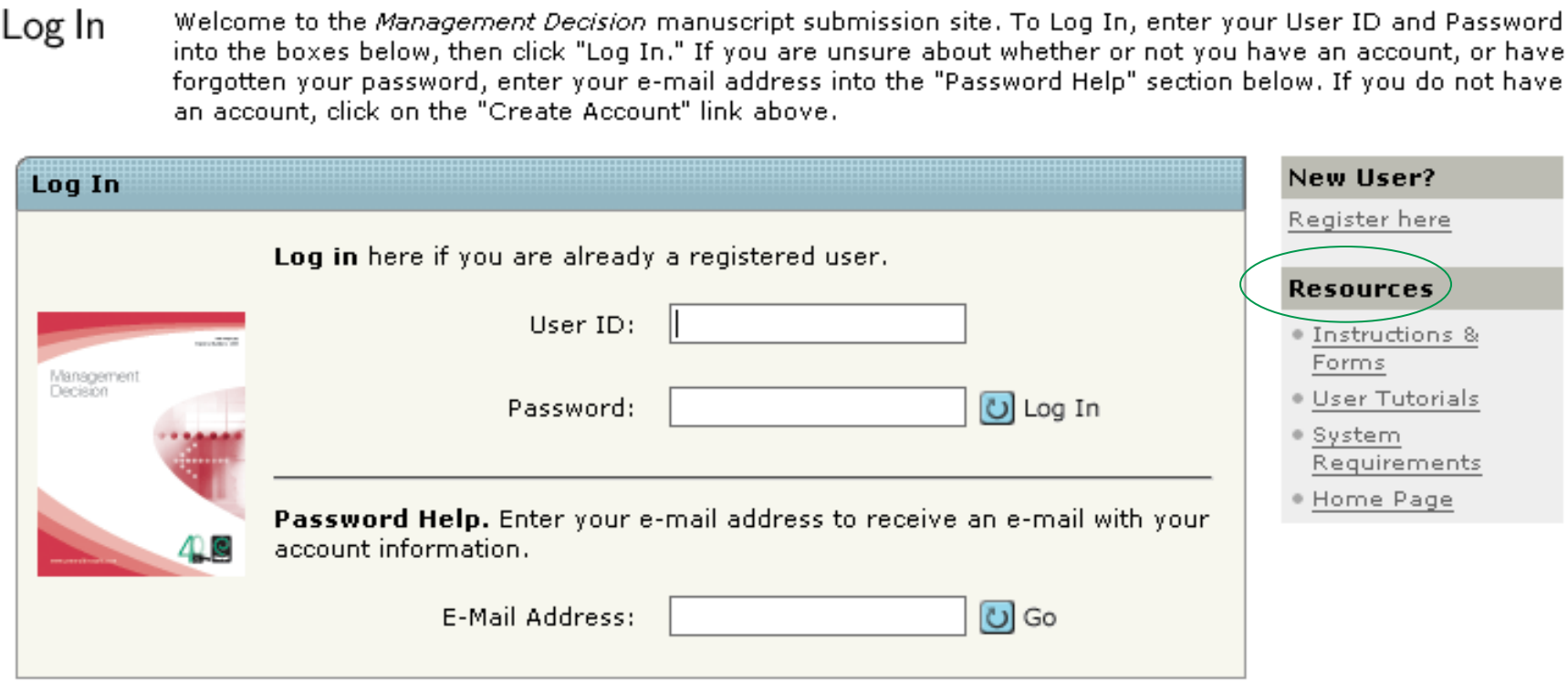

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从提交到收到初次反馈;3~3.5个月

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拒绝— 选题问题，改投其他期刊

修改—根据评审意见进行修改、意见不同之处积极与主编沟通

再次提交：修改时间，随附修改Notes

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- 仔细检查文章，不要有拼写错误和不完整的参考文献。没有万无一失的拼写检查工具。
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Spot the error:

“A knew research methodology introduced in 2007…”

审稿及成功发表 - 修改说明

Revision Notes

Ref # Reviewer Comment	Author Response
Better grounding of the problem. Parts of the front-end of the paper read like a tutorial-like introduction of action research. In a rewrite, there are two things that I would like to see instead.	You imply that you do not wish to see a tutorial to CAR (even though one reviewer thinks that this is needed since some sections of the MISQ readership may not be familiar with CAR). We concur with you and have removed the tutorial aspects. The front end of the paper (pages 2-5) has been revised in order to outline the research and practical problems that we focused on.
I would expect a clearer attempt to establish the research-practice gap as an intellectual challenge. This is the main theme of the paper and it would therefore be useful to substantiate your understanding of this gap beyond the surface level.	We agree that the research-practice gap needs to be positioned clearly as an intellectual challenge (as highlighted on page 3). We have now deliberately positioned the paper in this way with the challenge manifested in the action-research dichotomy, where either action or research tends to be the focus of action research projects (as explained on page 3). We also substantiate our arguments better in the broader CAR literature (as detailed from pages 5-14).

Next response

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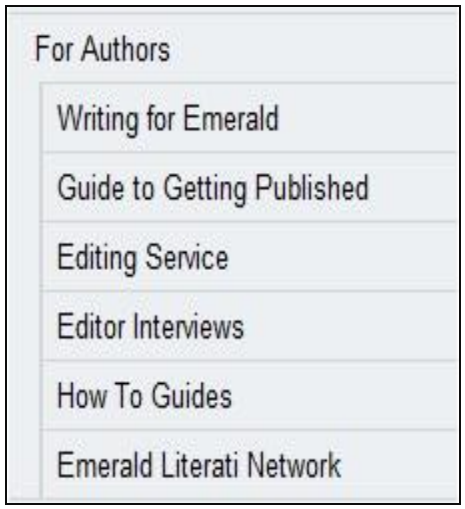

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Dr Ershi Qi	School of Management	Industrial Management & Data Systems
Dr Haizhong Wang	Department of Marketing	Journal of Product & Brand Management
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Dr Haifu Zhang	State Key Laboratory of Atmospheric Sciences & (	Kybernetes

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3. 英语语法、词句错误较多。

Solution：寻求合作作者或专业的第三方做proofreading。

4. 文章缺乏创新性，有抄袭（plagiarism)现象。

Solution：论文完成后，在 turn it in 等专业检测论文相似度的网站检测，修改调整。

Voices from editors

- The authors from China do ignore the submission guidelines then try to negotiate the word length and other issues. This is difficult for editors. In several cases they have refused to shorten their papers to the 6,000 word limit. In one case an author said that if I wanted to cut the paper I could eliminate the references. This week I received a paper that was 20,000 words, and the author complained when I returned it. I let them know that the guidelines are not negotiable, but the Chinese authors are the only ones in the world that protest the requests for changes. This has been very surprising.
- that we simply don't understand; following instructions (for example, structured abstract) is still a problem.

- the major issue relates to the fact that most papers do not contribute to the field and scope of the journal. Paper are either a plug and play (replication of previous studies) , data crunching statistical analysis with no implications and/or papers that do not fit the scope of the journal

Voices from Editors

- papers by Chinese authors are more likely to contain English grammar problems, not conform to the required research paper structure, are weak in research training and writing for international journals, lack a critical analysis of the related studies
- I suggest they always work with an experienced native speaking copy-editor, or better, a co-author experienced in publishing in high-level scientific journals.

- Another limitation of Chinese papers is that they often fail to provide a conceptual or theoretical basis for their hypotheses.
- Lack novel practical or theoretical contributions have weak English be methodologically simplistic replicate Western research findings in China without considering the indigenous Chinese context

Voices from editors

- I believe this is because there is a stress to people to publish in order to publish and not for conducting "innovative" research
- Manuscripts from Asia in general, and China in particular are often more literature-driven than issue-driven.

- First let me say that we do not have huge numbers of submissions from China as we did in the past, because word has spread that we come down very hard on plagiarism.

- By this I mean that Chinese authors will sometimes review the literature on a specific topic or group of topics and develop hypotheses or models with the justification being that the hypotheses or models proposed have never been proposed or tested. True, the hypotheses/models may be novel but this does not mean that they are worthwhile or make any meaningful contribution to theory or practice.

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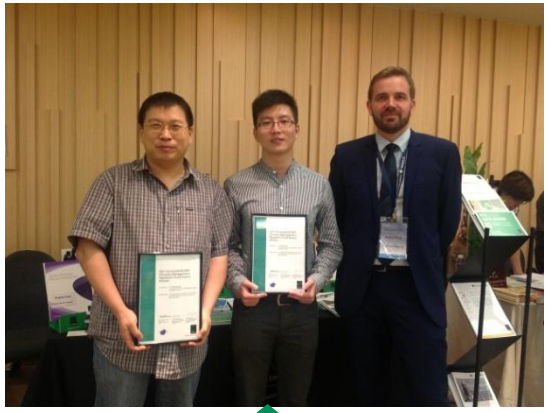

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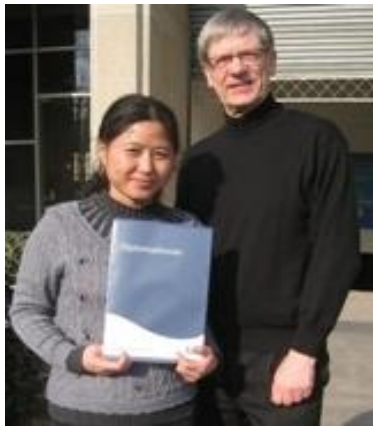

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